* **Given the provided data, what are three conclusions that we can draw about crowdfunding campaigns?**

-Campaigns with the best ROI (Return over investment); theater, technology, music, film & video, technology. Ps. Considering all countries from the database.

-The categories most likely to succeed (film & video, technology) and top subcategories for film & video (television, animation, drama, shorts) and for technology (web). Ps. Considering all countries from the database.

-Best month (august) and worst season(winter) to launch a film & video and technology campaign.

* **What are some limitations of this dataset?**

-The data sample difference for each category.

-We would need background and context to take a decision.

-When the campaigns that are still live will be completed.

-The results for campaigns that are still in process.

-We do not know the detail difference of each campaign.

-Company or creator years/experience launching campaigns.

-Campaigns rating and comments

* **What are some other possible tables and/or graphs that we could create, and what additional value would they provide?**

-The percentage of successful and fail campaigns per category, these data would provide more detail insight.

-Making an analysis per country, the data could change for cultural difference.

-Campaigns per company or creator